



COUNCIL DISTRICT

# FRYE LIGHTS

SEPTEMBER 2009

VOLUME VIII ISSUE IX



**Serving**

**Bay Ho**

**Bay Park**

**Birdland**

**De Anza**

**Clairemont**

**Kearny Mesa**

**Linda Vista**

**Mission Valley**

**Mission Bay Park**

**Mission Village**

**Morena**

**Serra Mesa**

## Dredging planned for SD River

*Silt buildup to be removed from channelized area near SR 163*

Plans are in the works for a dredging project on the San Diego River to remove 3,000 cubic yards of silt near some culverts south of Hazard Center Drive, just east of state Route 163.

The proposed project is undergoing environmental and permitting reviews by the City's Development Services Department. Work is expected to begin sometime next summer and take about a month, said Danny Schrotberger, an associate engineer managing the project for the City's Engineering and Capital Projects Department.

The dredging is being funded through the First San Diego River Improvement Project (FISDRIP) Maintenance Assessment District. Schrotberger said it's too early to provide a cost estimate, but that the assessment district has \$300,000 set aside for dredging projects, and the hope is that that sum will suffice.

FISDRIP and the assessment district – which collects fees from Mission Valley property owners -- were formed in the 1980s to channelize the river between Qualcomm (then Stadium) Way and Route 163 for flood control to facilitate development along its banks.

A buildup of silt and other deposits near some large drainage culverts south of Hazard Center is diminishing the river channel's flood capacity.

"City consultants agree that area needs to be dredged," Schrotberger said. "If you don't have capacity and water goes over the banks, you've got big problems."



**Silt has been deposited from culverts south of Hazard Center.**



**Site where the river will be dredged, east of state Route 163.**

The dredged silt will be sucked into a device that will remove the solids and flush the water back into the river. The sludge will be trucked to a landfill, Schrotberger said.

Rob Hutsel, co-chairman of the San Diego River Coalition, said dredging evokes mixed reactions.

"The San Diego River transports sand and other natural materials. It is part of the essential process and health of the river. The balance of too little and too much sediment is a difficult thing to establish," Hutsel e-mailed in response to a Council District Six staff inquiry about the upcoming project. "When we keep in mind that the City's reservoirs prevent large amounts of sediment coming down from the mountains and making it through the river system to the ocean and our local beaches, finding the proper equilibrium is probably impossible."

### Inside This Issue...

Junior Achievement camp .....	2
MV sewer main replacement .....	3
Clairemont Art Guild .....	3
NTC Promenade .....	4

Mission Valley guest essay .....	4
Clairemont Family Day .....	5
Military jets to fly over football games .....	5
Serra Mesa Family Day .....	6



# Summer camp is all business

*Mock city helps students learn ins & outs of government, commerce*

Some kids go to surf camp or art camp, music camp or sports camp in the summertime. But business camp?

“This camp is awesome, especially compared to my acting camp,” said Emma Chang, 11, who’s heading into sixth grade this fall. “It’s challenging and really fun at the same time.”

In a cavernous, former church sanctuary in Mission Valley a mock City of San Diego has been built in the fashion of a Hollywood back lot. There youngsters from across the county get a taste of what it’s like to work in business, government, the legal realm, construction, media and other grown-up pursuits.

The facility, built through donations from a variety of San Diego businesses, is owned and operated by Junior Achievement of San Diego and Imperial Counties. Their mission: “... to inspire students kindergarten to twelfth grade to achieve their greatest potential.”

“These kids learn in depth how a city runs, from the workings of government to various kinds of commerce,” said Joanne Pastula, president and CEO of Junior Achievement locally. “Here we teach them about business, the free-enterprise system and the ethics of commerce and community -- things kids don’t usually learn in school.”

In a building not far from Qualcomm Stadium, the JA program hosts elementary-school students for hands-on lessons throughout the school year. They come from schools throughout the region to work in the 10,000-square-foot mini-city.



From left, John Engel III was mayor for the day, Emma Chang was police chief and Chris Mercer was the judge.

“I’ve been to basketball camp and a beach camp, but this camp is better,” said 12-year-old John Engel III, who was the mock city’s mayor-for-the-day during a weeklong camp in July. “Here you do fun stuff and you also learn. It’s pretty challenging and a great time all at once.”

Pastula said the approximately 10,000 students who go through “JABizTown” in a typical year also “earn” money at their various jobs, which they spend at the mini-city’s retail outlets.

“During the school year, the kids spend 20 hours of classroom time preparing for this,” she said. “They learn about interviewing for a job, how to write checks, how to take out loans – all the kinds of things they will need to know in the real world.”

It’s fun, she added -- but with a serious purpose.



In a mini-city called JABizTown in Mission Valley, funded by a variety of San Diego businesses, kids learn about how a real city works.



## *MV sewer mains being upgraded in \$60m project*

Construction is scheduled to begin this month on a \$60 million project to replace the antiquated sewer main lines in Mission Valley.

The project's first phase, expected to take about a year and cost \$15 million, will replace 3,000 linear feet of pipe along Hotel Circle Place, Taylor Street east of Interstate 5 and a section under Interstate 8 between Camino del Rio South and Camino del Rio North, just east of Interstate 15.

The so-called "trunk" sewer line, at 24 inches in diameter, is too small for the volume it handles, plus it's almost 70 years old and is prone to leaks and corrosion. It is being replaced with 36-inch pipes that are corrosion-resistant, said Catherine Dungca, an associate engineer managing the project for the City's Engineering and Capital Projects Department.

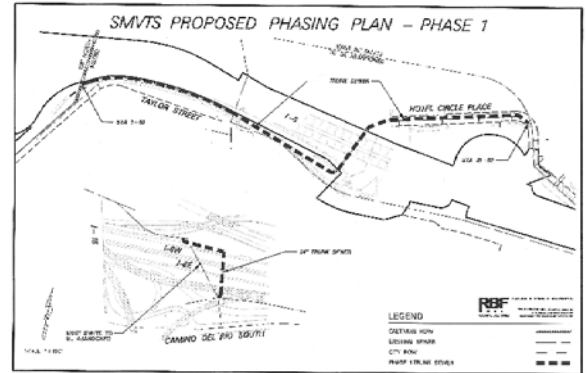
"The existing pipe is under-capacity," she said. "It has an EPA (U.S. Environmental Protection Agency) mandate for us to replace it."

To minimize traffic disruptions, contractors will be using a "trenchless" method to dig up and replace the lines, Dungca said.

"You won't see a trench for the entire length of the pipe, but you will see pits where they do the work," she said. "They will create a pit and insert pipe through a tunneling method."

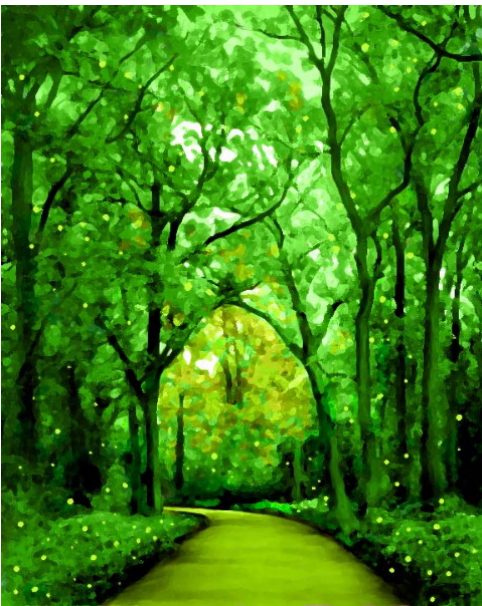
Additional information can be obtained by calling Engineering and Capital Projects at (619) 533-4207 or e-mailing

[engineering@sandiego.gov](mailto:engineering@sandiego.gov).



## Clairemont Art Guild fosters collaborations

*Artists meet monthly for shared support*



"Arch," a digital painting by artist Jill Rowe

Every month, dozens of artists from Clairemont and other local communities gather to share ideas, information and inspiration for their creative passions.

After all, that's why the Clairemont Art Guild was formed more than 55 years ago.

"Most people join to take advantage of the fact that Clairemont Art Guild has built a name for itself," said the group's president, Marilyn Nelson, who also serves on the Clairemont Town Council. "The fact that you're with other like-minded people, it kind of motivates you."

Founded in 1954, the Guild now has about 70 members pursuing a wide range of arts, Nelson said.

"Anyone can become a member; they don't have to live in Clairemont," she said. "We have all different kinds of art, from colored pencil to oil painting to photography and graphic arts."

"We kind of do the research and open up venues for them," she added. "At our monthly meetings, we usually have a guest artist who does a demonstration and a lecture."

One of the Guild's missions is to coordinate community exhibitions for members. It's working on setting up an exhibit in the lobby of City Hall, 202 C St., in coming months.

"All of the art we hang is for sale, so it gives local artists a chance to sell their work and for people to see their work," Nelson said. "That's the fun of being an artist – you want other people to see your work."

The Guild meets monthly on the third Saturday – this month, Sept. 19 – at Holy Cross Lutheran Church, 3450 Clairemont Drive. Additional information is available at [www.clairemontartguild.com](http://www.clairemontartguild.com) or by calling Nelson at (858) 273-4048.



# NTC Promenade moving toward completion



**Members of the Malashick Dance troupe practice in a newly renovated former Navy building.**

For 75 years, the Naval Training Center was a mysterious city within the City of San Diego, with thousands of recruits learning the ropes of military life at the 550-acre Point Loma facility but few members of the public ever setting foot inside.

Now, 12 years after the land was transferred from the federal government to the City, thousands of San Diegans are learning about the \$850 million development of a multi-use community of homes, specialty shops, retail outlets, offices, hotels, parkland and a sprawling arts complex.

In addition to the Liberty Station development of homes, a 46-acre bayside park is about to open in the community just west of Lindbergh Field and minutes from downtown. But the centerpiece of the former military facility is a 26-building arts and culture district on 28 beautifully landscaped acres called NTC Promenade.

The NTC Foundation has already restored seven of the buildings for use by cultural groups of all ages, including dance troupes, painters, quilt-makers and writers. What's needed now is \$6 million in philanthropic contributions to leverage another \$60 million in funding from a variety of public sources to complete the remaining 19 buildings, said Alan Ziter, executive director of the non-profit NTC Foundation.

"The most common observation we hear is: 'I never even knew all this was here,' " said Ziter. That's why he is inviting people from throughout San Diego to come visit the NTC grounds, picnic at the new park, walk through the art galleries and historical exhibits, sample the restaurants and shopping, and support the effort to complete transformation of this "burgeoning San Diego jewel."



**A variety of art exhibits, including quilts shown here, are available to visitors.**

## Guest essay

# Imagine a Mission Valley designed for people, not cars

*By Brittany Ruggles*

As the City of San Diego and local residents embark on the long process of updating the Mission Valley Community Plan, it's worth noting that some U.S. cities are making sustainability a priority, on a large scale.

Could transportation options and eco-friendly principles that are working in places like Davis, Calif.; Boulder, Colo.; and Corvallis, Ore., be applied in Mission Valley? Is it even possible? Can you take a large, linear community, bisected and trisected by major freeways, and turn it into a place where people will actually leave the car at home and walk, bike or take transit to their destinations? How many bioswales, eco-roofs, solar panels and bicycle/pedestrian pathways would be required to reach carbon neutrality?

It is wonderful to read about how to design communities to be low-impact, but how do we, as concerned citizens, take what we now have in Mission Valley and improve upon it to make a healthier community?

Without a significant reduction in vehicle travel, no amount of auto-efficiency is going to stop the progression of global climate change. Each and every individual needs to have a viable, efficient, economical and comfortable alternative to driving their personal vehicle.

Mission Valley presents challenges and opportunities for creative strategies. How does a Hillcrest resident get to a football game at Qualcomm Stadium? How would that person stop by Fashion Valley Mall afterward to pick up a birthday gift on the way to a party in Linda Vista? Currently, unless the individual is incredibly committed to treading more lightly upon the earth, he or she will drive from the south mesa to the valley and on to the north mesa.

Due to San Diego's topography, population size, and auto-domination, multi-modal transit strategies that succeed in Davis, Boulder and Corvallis are not easily applied to this region. Innovation is necessary.

Now is the time for audaciously bold planning to come up with alternatives to help reduce the auto-orientation of Mission Valley, to create incentives for people to choose to walk, ride a bicycle or take transit. It is not too late to improve the quality of life in Mission Valley.

With the Community Plan update getting under way, now is the time to get involved and help create a sustainable Mission Valley.

*Ruggles, 24, is a Mission Valley resident and a graduate student in urban planning at San Diego State University. She voluntarily takes the monthly meeting notes for the Mission Valley Planning Group on which her mother, Karen Ruggles, serves as a member.*

**If you are interested in getting involved in the Plan Update effort, please contact Brian Schoenfisch, Mission Valley Community Plan Update Project Manager, at [bschoenfisch@sandiego.gov](mailto:bschoenfisch@sandiego.gov) and request a Community Plan Update Advisory Committee Interest Form.**



## Clairemont Family Day fun



**Donna helped spread the message of saving watts.**



*Photo by Vuefinder Photography*

**Dancers wowed the crowd on the main stage.**



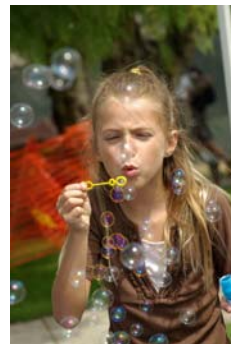
*Vuefinder Photography*

**Dads and daughters made cool crafts together.**

Clairemont Family Day 2009 was another rousing success. Hundreds and hundreds came out for a sun-spashed day of live entertainment, pony rides, children's crafts, food vendors and of course lots and lots of fun.

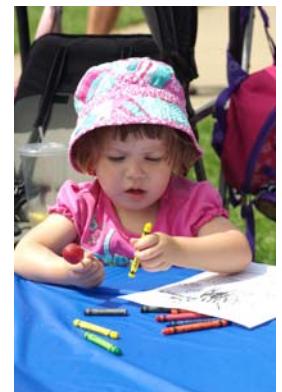
Donna and her staff had a booth where constituents could stop by to chat or share concerns about City issues, and many did.

Thanks to all who made this year's event worth remembering.



*Vuefinder Photography*

**For some, the fun was bubbling.**



*Vuefinder Photography*

**Others couldn't decide whether to color or lick a lollipop.**

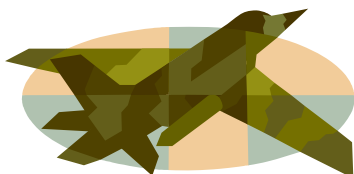
## *Expect Marine flyovers with football games at Qualcomm*

Attention residents of Mission Valley and Serra Mesa: There's a good chance you'll be hearing the piercing screams of low-flying military jets before some football games at Qualcomm Stadium.

Marine Corps Air Station Miramar officials issued an advisory last month warning that fighter jets were scheduled to do a flyover during pre-game warm-ups for the San Diego Chargers first home game of the season Aug. 15. They said more might be scheduled for future Chargers and San Diego State University Aztecs games throughout the season, depending on the availability of aircraft.

Base officials could not say in advance which games might include air displays, but that when scheduled most would be during the pre-game activities, 6:35 to 6:55 p.m. Some flyovers possibly could be scheduled during halftimes.

The air station operations office has a public "noise concern line" that can be called at any time to get additional information or report a complaint. Most calls to (858) 577-4279 will be answered by a duty officer, not a recording.





## Family fun awaits at Serra Mesa festival

After being cancelled last year, the Serra Mesa Street Fair is now Serra Mesa Family Day. It will be 10 a.m. to 3 p.m. Sept. 12 at the Serra Mesa Recreation Center, 9020 Village Glen Drive. There'll be rides, food, live entertainment and fun for all.

For more information, visit <http://www.serramesa.org/fair.asp>.

## SD Library Foundation Web site offers easy access

Here's a great way to keep track of all the free events and programs at San Diego's central and branch libraries: visit the San Diego Library Foundation's Web site at [https://www.supportmylibrary.org/index\\_sec.php](https://www.supportmylibrary.org/index_sec.php).


In addition to calendar listings and other offerings, the site has a link where you can sign up for the foundation's electronic newsletter to stay informed about issues affecting the City library system.

## Friars/163 ramp work to be discussed

The City's Engineering and Capital Projects Department is hosting two public meetings at the Mission Valley Library this month to discuss noise issues associated with planned major reconfigurations of the interchanges of Friars Road and state Route 163.

The meetings, 4 p.m. to 7:45 p.m. Sept. 16 and 23, are primarily intended for property owners whose homes and businesses will be directly impacted by the new interchanges, but they are open to anyone. City staffers and consultants will offer information about the project, answer questions and solicit feedback on the design of sound walls to block noise.

The Department sent out letters last month inviting affected property owners to the meetings. Additional information can be obtained by calling (619) 533-4207 or e-mailing [engineering@sandiego.gov](mailto:engineering@sandiego.gov).




**SAN DIEGO HOSPICE**  
and The Institute for Palliative Medicine

4311 Third Avenue  
San Diego, CA 92103  
866-688-1600 toll-free  
[www.sdhospice.org](http://www.sdhospice.org)

## Promoting Quality of Life at Every Stage of Life

**Sat. September 19, 2009**  
Time: 11:00am- 12:00pm  
North Clairemont  
Branch Library



### Learn about:

- What is hospice?
- The myths and facts about hospice care
- How can I access hospice care?
- Who pays for hospice care?
- Options during difficult health challenges
- How hospice care can provide quality healthcare for those living with a serious or life-limiting illness

**Presented by:** San Diego Hospice and The Institute for Palliative Medicine

*Presenter: Ellen Anderson*

*Anyone who cares about their future and the future of their loved ones will be glad that they took the time to get informed about this compassionate resource.*

**This presentation is about the quality of our life  
— and the people we care about.**



## Important Phone Numbers

Abandoned Vehicles	858-495-7856
Animal Regulation	619-236-4250
Beach & Bay Advisory	619-338-2073
Birth and Death Records	619-237-0502
Brush/Weed Abatement	619-533-4444
Building Permits	619-446-5000
Buses/MTS Access	619-233-3004
Canyon Watchers Program	858-292-6484
City Council Docket Info	619-533-4000
City Directory	619-236-5555
<b>Code Violations</b>	<b>619-236-5500</b>
Curb Maintenance	619-527-7500
Dead Animal Removal	858-694-7000
Dog Licenses	619-767-2675
Fire Stations	619-533-4300
<b>Graffiti</b>	<b>619-525-8522</b>
<b>Hazardous Materials Hotline</b>	<b>858-694-7000</b>
Housing Commission	619-231-9400
Humane Society	619-299-7012
Libraries	
Balboa	858-573-1390
Clairemont	858-581-9935
Linda Vista	858-573-1399
Mission Valley	858-573-5000
North Clairemont	858-581-9931
Serra Mesa	858-573-1396
Noise Regulation	619-236-5500
Office of Small Business	619-685-1390
Park and Recreation	619-525-8219
<b>Parking Citations</b>	<b>619-236-7145</b>
<b>Police: Non-Emergency</b>	<b>619-531-2000</b>
<b>Pot Hole Hotline</b>	<b>619-527-7500</b>
Recreation Centers	
Kearny Mesa	858-573-1387
Linda Vista	858-573-1392
North Clairemont	858-581-9926
Serra Mesa	858-573-1408
South Clairemont	858-581-9924
Tecolote	858-581-9933
Recycling Hotline	858-694-7000
Senior Citizens Services	619-236-6905
Serra Mesa Community Connection	858-565-2473
Sewer Repair/Spills	619-515-3525
<b>Sidewalk Maintenance</b>	<b>619-527-7500</b>
<b>Social Services Information</b>	<b>211</b>
<b>Stormwater Pollution Hotline</b>	<b>619-235-1000</b>
Street Lights	619-527-7500
Street Sweeping	619-527-7500
Traffic Control	619-533-3126
<b>Tree Maintenance</b>	<b>619-527-7500</b>
Waste Reduction & Disposal	858-492-5010
<b>Water Emergency</b>	<b>619-515-3525</b>
<b>Water Utilities</b>	<b>619-515-3500</b>
Zoning Regulation Information	619-236-5555

## District Six Community Meetings

### Balboa Avenue Citizens Advisory Committee

Place: To be announced  
When: 4th Wednesday/Month (may vary)  
Time: 7:00 p.m.

### Clairemont Town Council, <http://www.clairemontonline.com/>

Place: Clairemont High School Cafeteria  
4150 Ute Drive  
When: 1st Thursday/Month  
Time: 7:00 p.m.

### Clairemont Mesa Planning Committee

Place: LiveWell San Diego (formerly Clairemont Senior Friendship Center)  
4425 Bannock Ave.  
When: 3rd Tuesday/Month  
Time: 6:30 p.m.

### Kearny Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 3rd Wednesday/Month  
Time: 12:00 p.m.

### Linda Vista Town Council

Place: Baha'i Center  
6545 Alcalá Knolls Drive  
When: 3rd Thursday/Month  
Time: 6:30 p.m.

### Linda Vista Planning Group

Place: Linda Vista Library  
2160 Ulric Street  
When: 4th Monday/Month  
Time: 6:00 p.m.

### Mission Bay Park Committee

Place: Rotating Venue  
When: 1st Tuesday/Month  
Time: 6:00 p.m.

### Mission Valley Community Council

Place: Mission Valley Library  
2123 Fenton Parkway  
When: 3rd Monday/Odd Months  
Time: 6:30 p.m.

### Mission Valley Planning Group

Place: Mission Valley Library  
2123 Fenton Parkway  
When: 1st Wednesday/Month  
Time: 12:00 p.m.

### Serra Mesa Community Council

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 4th Wednesday/Month  
Time: 6:30 p.m.

### Serra Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 3rd Thursday/Month  
Time: 7:00 p.m.



Councilmember Donna Frye  
City Administration Building  
202 C Street, MS 10A  
San Diego, CA 92101

FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



*The District Six Staff:*

*Steven Hadley*, Chief of Staff  
shadley@sandiego.gov

*Lee Chiles Mayes*, Executive Assistant/Scheduler  
lchilesmayes@sandiego.gov

*Kevin Smith*, Senior Policy Advisor  
kssmith@sandiego.gov

*Mary Ann Kempczenski*, NR&C Committee Consultant/  
East Clairemont Council Representative  
mkempczenski@sandiego.gov

*Keith Corry*, West Clairemont Council Representative  
kcorry@sandiego.gov

*Kristin Camper*, Kearny Mesa, Serra Mesa Council Representative  
kcamper@sandiego.gov

*Mark Sauer*, Linda Vista Council Representative  
msauer@sandiego.gov

*Chet Barfield*, Mission Valley Council Representative  
cbarfield@sandiego.gov

**To Contact  
Councilmember Frye:**

Phone: (619) 236-6616

Fax: (619) 236-7329

**Address:**

202 "C" Street, M.S. 10A  
San Diego, CA 92101

**E-Mail:**

[DonnaFrye@sandiego.gov](mailto:DonnaFrye@sandiego.gov)

**Web Site:**

[www.sandiego.gov/cd6](http://www.sandiego.gov/cd6)

Register to receive updates & event information from Councilmember Frye  
by signing up in the "Frye Lights" box at [www.sandiego.gov/cd61](http://www.sandiego.gov/cd61)